

Invitation to a Workshop with ENRICH in China and Technopark Zurich



ENRICH – European Network of Research and Innovation Centres and Hubs, China

Workshop

Strategy towards China

Chinese Innovation Landscape and Funding Opportunities

Are you interested in collaborating with China, but do not know where to start? Do you have an innovative idea, which you would like to bring to Chinese market? Are you seeking funding opportunities in China? If yes, join the one-day workshop on Chinese Science, Technology & Innovation (STI) Landscape and Funding Opportunities, to develop your strategy towards China.

Content	Chinese STI Landscape	Dr. Andrea Degen
	Chinese Funding Opportunities	Dr. Jessie Zhang
Form	This is an interactive workshop to help participants develop their own strategies towards China.	
Target group	This workshop is designed for researchers and innovators who have concrete plan to collaborate with China.	

Trainers

Dr. Andrea Degen



Dr. Degen is Founder of EUrelations AG. Her trainings on “Fundraising for Science”, “Proposal Writing”, “Project Design” etc. have been regularly booked at Swiss universities for more than 10 years. She has been advising and supporting international R & D networks for nearly 20 years.

Dr. Jessie Zhang



Dr. Zhang is Project Manager and China Expert at EUrelations AG. She holds a PhD in Chemistry and brings 17-year studying and working experience in Germany and Switzerland. Since 2014, she has been actively involved in different projects to support Europe-China collaboration in Science, Technology & Innovation.

Location	Technopark Zurich, Newton 1008
Date	12.06.2018, 9:00-17:00
Language	English
Fee	Participants based in CH: 300 CHF Participants outside CH: 250 EUR Technopark Zurich internal: 200 CHF
Number of Participants	Max. 16
Registration deadline	22.05.2018
Registration	contact@eurelations.com